

Freshpack™

Freshpack™ is the name for a carton sandwich pack which combines a lightweight board with a film laminate.

The board provides strength and a quality print surface for image and information. The film also gives a water and air barrier for sealing in freshness and protecting from contamination.

Sainsbury's



- The World's Lightest Sandwich cartonboard packaging
- Day fresh and long life versions available
- Uses lightweight, sustainable carton board and film laminate
- Easy perforated opening feature
- Excellent branding opportunities, shelf impact and product visibility
- Oil-based plastics reduced by 85% compared with plastic equivalents
- Integral window removes risk of window glue gaps
- Widely recyclable

As used by:

Waitrose



ASDA



MORRISONS



intelligent
DESIGN

excellence in
MANUFACTURE

exceptional
SERVICE