

Freshpack™

Freshpack™ is the name for a carton sandwich pack which combines a lightweight board with a film laminate.

The board provides strength and a quality print surface for image and information. The film also gives a water and air barrier for sealing in freshness and protecting from contamination.

Waitrose

- The World's Lightest Sandwich cartonboard packaging
- Day fresh and long life versions available
- Uses lightweight, sustainable carton board and film laminate
- Easy perforated opening feature
- Excellent branding opportunities, shelf impact and product visibility
- Oil-based plastics reduced by 85% compared with plastic equivalents
- Integral window removes risk of window glue gaps
- Widely recyclable



As used by:

Sainsbury's

ASDA

M
MORRISONS



SPAR

The co-operative



SIMPLE, CLEVER, PACKAGING SOLUTIONS